



# 2022 SVMA

## Conference, AGM and Tradeshow

September 9-10, 2022

TCU Place, Saskatoon



### Information for Exhibitors and Sponsors

The SVMA Continuing Education Committee, Council and Staff are happy to offer an in-person conference in September 2022. This is a long-awaited opportunity to connect with colleagues, representatives, and exhibitors.

For 114 years, the SVMA has both regulated and advocated for veterinarians in Saskatchewan. From modest beginnings, SVMA has grown to now encompass 750+ licensed Veterinarians and 500+ Registered Veterinary Technologists. The SVMA Conference brings together large and small animal veterinary professionals.

We are pleased to welcome back our many partners in the Saskatchewan animal health industry. If you would like to join us as an exhibitor or sponsor, there are a variety of options available for consideration. Please take a moment to review the enclosed sponsorship package. If you are considering exhibiting at the 2022 Trade Expo, please note space is limited.

To book your exhibit booth or sponsor please go to: <https://www.eventbrite.ca/e/svma-conference-exhibitor-registration-registration-271076375737>

## Exhibiting and Sponsorship Options

Item	Cost (*all fees and taxes included)	Note
<b>Exhibit Booth</b> <ul style="list-style-type: none"> <li>10' x 8' draped booth, 6' x 30" skirted table</li> <li>WiFi, electrical supply; two chairs, wastebasket</li> <li>All meals, breaks and buffets during Trade Expo for two representatives (added representatives \$ extra)</li> </ul>	1065.00	Maximum of twenty-five exhibit booths available
Insert or promotional item in conference bag (items supplied by you)	\$265.00	Maximum of two opportunities for this item
Sponsorship of 2022 Exhibit Hall Welcome Reception Friday September 9	\$1600.00	One opportunity available, includes napkins printed with sponsor's logo
Sponsorship of 2022 Awards Night Banquet Saturday Sept 10	\$2700.00	One opportunity available, 2 banquet tickets included
Sponsorship – Continuing Education Session	\$400.00 per CE Hour	See schedule, one sponsor per speaker
Sponsorship – Breakfast September 10	\$1065.00	One opportunity available
Sponsorship – Lunch Buffet September 9	\$1600.00	One opportunity available
Sponsorship – Lunch Buffet September 10	\$1600.00	One opportunity available
Sponsorship – Coffee Break September 9	\$700.00	Afternoon coffee and snack, One opportunity available
Sponsorship – Coffee Break September 10	\$700.00	Morning coffee and snack Afternoon coffee and snack Two opportunities available
Additional Attendees at exhibit booth	\$80.00 each	2 included in an exhibit booth
Banquet tickets	\$55.00	Available as a single purchase item on conference registration

## Continuing Education – 2022 Program

Your company's name/logo on signage displayed prominently by the room of the session. A representative is welcome to attend the session and have 5 minutes to speak to the attendees.

See schedule below for all the speaker's session titles. Information will be updated on the SVMA website as it becomes available.

## Social Events

### Welcome Reception

Friday, September 9, 2022 5:30-8:30, Exhibit Hall

### SVMA Awards Night Banquet

Saturday, September 10, 2022, starting at 6:30p.m.

## Meals and Breaks

Your company's name/logo on signage displayed prominently by food or refreshment stations. All meal/break sponsorship selections are exclusive.

## Included with an Exhibit Booth

All booths are available on a first ordered basis. Exhibitor packages are priced at \$1065 and include the following:

- 10' wide by 8' high draped booth, with 4' side drapes
- 6' skirted table, two chairs, wastebasket
- Wi-Fi, electrical supply (110V outlet)
- Recognition on SVMA website
- Two drink tickets for Friday's Exhibitor Reception
- All meals, breaks and buffets on Friday and Saturday for two (2) representatives per booth space.
- Additional booth attendees: \$80/person

## Exhibit Hall Schedule and Layout

Your company's freight will be unloaded in the area of your booth. Please make sure your booth set up crew is aware of these timelines.

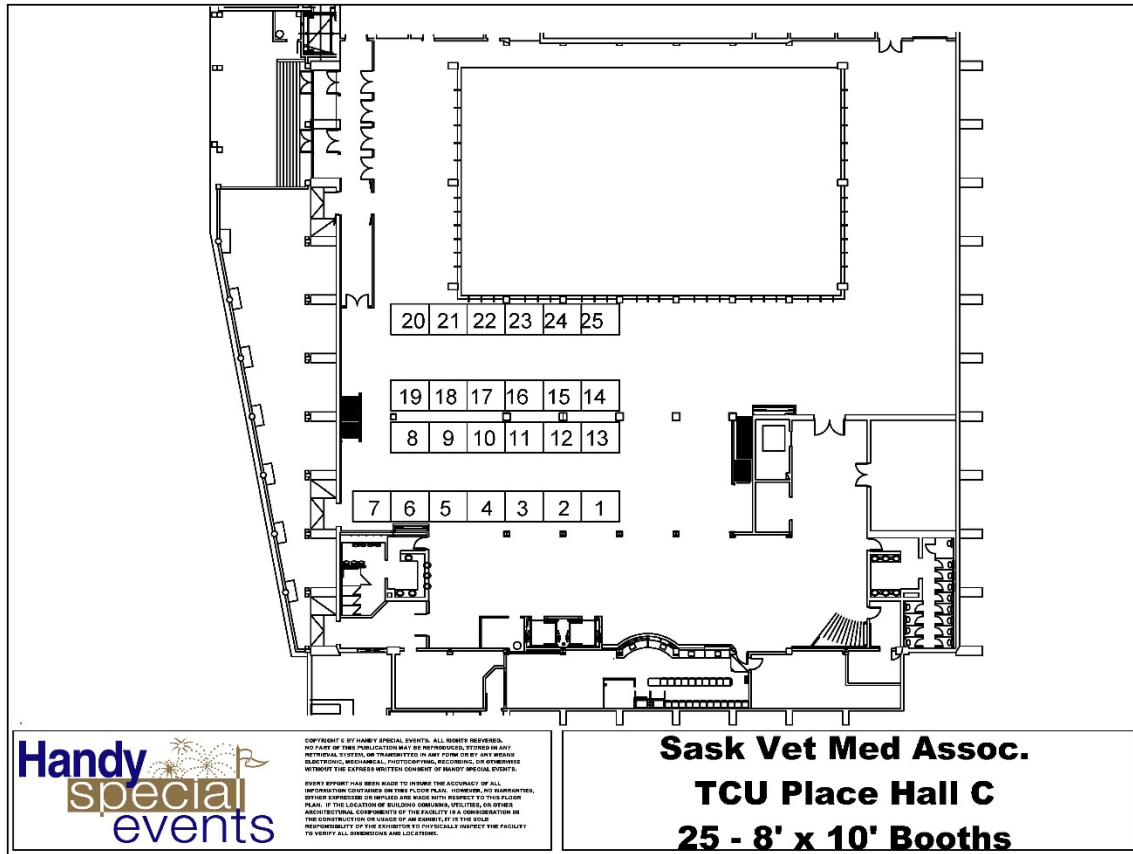
Thursday September 1, 2022	Deadline to have freight delivered to Handy Special Events	
Thursday, September 8, 2022	5:00pm – 8:00pm	Exhibitor set-up available
Friday September 9, 2022	9:00 – 5:00pm	Exhibitor Set-up available
	5:30 – 8:30pm	Welcome Reception
Saturday September 10, 2022	9:30 – 3:30pm	Exhibit Hall Open
	12:00 – 1:30pm	Lunch Break
	2:30-3:30pm	Afternoon Break, Prize Announcements
	3:45-5:00pm	Tear-down, please do so quietly as there are sessions occurring

Handy Special Events is the official display company and freight handler for SVMA 2022. Additional items such as specialty chairs/tables, lighting, furniture or flooring can be ordered directly from them. See Handy Special Event's document (*Handy Special Events Information SVMA Conference 2022.pdf*) for more information. The deadline to have freight delivered to Handy Special Events for the exhibit hall is September 1, 2022. Please ensure freight will fit in TCU's freight elevator (Rear Freight Elevator 11' wide, 19' long, 8' high, load capacity 10,000 lbs.).

If you require a hard-wired internet connection or additional power to your booth, please contact Lorraine (lserhienko@svma.sk.ca) at the SVMA office to arrange. There is more information about TCU and their tradeshow information attached (*2021 TCU Place Tradeshow Regulations & Waiver.pdf*), please note that you **do not** need to fill out the TCU forms.

Please do not begin booth teardown prior to 3:45pm. Exhibitors are asked to complete teardown and have freight ready for shipment by 5:00 pm on Saturday.

## Tradeshow Map



## Host Hotel Information

A block of rooms is available at the Hilton Garden Inn Saskatoon Downtown, located at: 90 - 22nd Street East, Saskatoon (across from TCU and Midtown Plaza).

Please use this link: [www.my-event.hilton.com/yxesdgi-svma22-c8585fad-7970-4efb-843f-dcbd77c9b569/](http://www.my-event.hilton.com/yxesdgi-svma22-c8585fad-7970-4efb-843f-dcbd77c9b569/) to book your room by August 12, 2022 (subject to availability) for the conference rate. Parking in the adjacent Midtown Plaza parking lot will also be available at a reduced rate, through the hotel.

For transportation from the Saskatoon Airport information see: <https://skyxe.ca/en-us/ground-transport>

## Entire Conference Schedule

	Time	Large Animal	Companion Animal
<b>Friday September 9</b>	8:30am-9:00am	Annual General Meeting Sign-In	
	9:00am-12:00pm	Annual General Meeting	
	12:00pm-1:00pm	Lunch	
	1:00pm-3:00pm	<b>Dr David Waltner-Toews</b> <i>Veterinary Medicine at the Margins: Bugs, Dung and Wicked Zoonoses</i>	
	3:00pm-3:15pm	Refreshment Break	
	3:15pm-4:15pm	<b>Dr John Campbell</b> <i>Dealing with coccidiosis outbreaks</i>	<b>Dr Dave Fowler</b>
	4:30pm-5:30pm	<b>Dr John Campbell</b> <i>Case files from the Disease Investigation Unit</i>	<b>Dr Dave Fowler</b>
	5:30pm-8:30pm	Exhibit Hall, Reception, Supper	
<b>Saturday September 10</b>	7:30am-8:30am	Breakfast	
	8:30am-9:30am	<b>Dr Stephanie Smith</b> <i>Learnings from a Regulatory Newbie: What I Wish I had Known in Practice</i>	<b>Dr David Twedt</b> <i>Liver Made Easy: A simplified approach to abnormal liver enzymes</i>
		Refreshment Break	
	9:45am-10:45am	<b>Dr Tanya Duke</b> <i>Cattle/calf sedation and anesthesia</i>	<b>Dr David Twedt</b> <i>Chronic Hepatitis: It's more common than you may think</i>
	11:00am-12:00pm	<b>Dr Jean-Yin Tan</b> <i>Equine Gastric Ulcer Syndrome</i>	<b>Dr David Twedt</b> <i>4 liver conditions you likely did not learn about in vet school</i>
	12:00pm-1:30pm	Lunch, Exhibit Hall	
	1:30pm-2:30pm	<b>Dr Jean-Yin Tan</b> <i>The Truth About Hindgut Ulcers</i>	<b>Dr David Twedt</b> <i>The Icteric Cat: An update on feline liver disease</i>
	2:30pm-3:30pm	Exhibit Hall Wind-up and Prize Draws Refreshment Break	
	3:30pm-4:30pm	<b>Dr Jean-Yin Tan</b> <i>Equine Cushing Disease</i>	<b>Dr Tanya Duke</b> <i>Monitoring equipment: function and use</i>
	4:45pm-5:45pm	<b>Dr Jean-Yin Tan</b> <i>Equine Metabolic Syndrome</i>	<b>Dr Tanya Duke</b> <i>What's new in small animal anesthesia</i>
	6:15pm	Reception	
	7:00pm	Banquet	
	to follow banquet	Awards, Social	
<b>Sunday September 11</b>	9:30am-11:30am	LFCE Tour & Nutrition Presentation	
	9:30am-11:30am	VMC Rehabilitation Tour and Presentation	

## Terms and Conditions for Exhibiting

**Booking Conditions** – Acceptance of Sponsorship/Exhibitor/Advertising registrations will be subject to final approval. All monies due and payable must be received at time of registration. No company will be listed as a Sponsor or Exhibitor in 2022 SVMA Conference communications until review by SVMA staff.

**Cancellation Policy** – Cancellations received before July 31, 2022 will receive a full refund minus 20% of fees paid to cover administration costs. Following this date, all monies paid will be retained.

**Exhibit Booth Allocation** – We will do our best to meet your booth preference requirements. However, the exhibitor understands that booths and/or space will be allocated at the discretion of the SVMA.

**Assignments and Subletting** – No Exhibitor shall assign, sublet or share the whole or any part of the space allotted without the knowledge and consent of the SVMA.

**Unavoidable Occurrences** – In the event that the Trade Expo is cancelled or delayed through no fault of Conference Management, the Venue Manager or the Sponsors, including but not limited to fire, flood, Labour disputes, natural disasters, acts of God, or other similar events, then the Exhibitor shall not be entitled to any refund or claim for loss or damage.

Booth Number	Exhibitor
1	Heska Canada
2	Modern Veterinary Therapeutics
3	Zoetis
4	IDEXX
5	
6	
7	
8	UXR
9	McCarthy Sons & Service
10	WDDC
11	WDDC
12	WDDC
13	TD Canada Trust
14	Benson Medical
15	Trupanion
16	
17	
18	Western Financial Group
19	Vetoquinol
20	Jarvis Canada
21	Dechra
22	
23	
24	
25	Nestle Purina Petcare Canada