



2022 SVMA

Conference, AGM and Tradeshow

September 9-10, 2022

TCU Place, Saskatoon



Information for Exhibitors and Sponsors

The SVMA Continuing Education Committee, Council and Staff are happy to offer an in-person conference in September 2022. This is a long-awaited opportunity to connect with colleagues, representatives, and exhibitors.

For 114 years, the SVMA has both regulated and advocated for veterinarians in Saskatchewan. From modest beginnings, SVMA has grown to now encompass 750+ licensed Veterinarians and 500+ Registered Veterinary Technologists. The SVMA Conference brings together large and small animal veterinary professionals.

We are pleased to welcome back our many partners in the Saskatchewan animal health industry. If you would like to join us as an exhibitor or sponsor, there are a variety of options available for consideration. Please take a moment to review the enclosed sponsorship package. If you are considering exhibiting at the 2022 Trade Expo, please note space is limited.

To book your exhibit booth or sponsor please go to: <https://www.eventbrite.ca/e/svma-conference-exhibitor-registration-registration-271076375737>

Exhibiting and Sponsorship Options

| Item | Cost (*all fees and taxes included) | Note |
|--|-------------------------------------|---|
| Exhibit Booth <ul style="list-style-type: none"> 10' x 8' draped booth, 6' x 30" skirted table WiFi, electrical supply; two chairs, wastebasket All meals, breaks and buffets during Trade Expo for two representatives (added representatives \$ extra) | 1065.00 | Maximum of twenty-five exhibit booths available |
| Insert or promotional item in conference bag (items supplied by you) | \$265.00 | Maximum of two opportunities for this item |
| Sponsorship of 2022 Exhibit Hall Welcome Reception Friday September 9 | \$1600.00 | One opportunity available, includes napkins printed with sponsor's logo |
| Sponsorship of 2022 Awards Night Banquet Saturday Sept 10 | \$2700.00 | One opportunity available, 2 banquet tickets included |
| Sponsorship – Continuing Education Session | \$400.00 per CE Hour | See schedule, one sponsor per speaker |
| Sponsorship – Breakfast September 10 | \$1065.00 | One opportunity available |
| Sponsorship – Lunch Buffet September 9 | \$1600.00 | One opportunity available |
| Sponsorship – Lunch Buffet September 10 | \$1600.00 | One opportunity available |
| Sponsorship – Coffee Break September 9 | \$700.00 | Afternoon coffee and snack, One opportunity available |
| Sponsorship – Coffee Break September 10 | \$700.00 | Morning coffee and snack Afternoon coffee and snack Two opportunities available |
| Additional Attendees at exhibit booth | \$80.00 each | 2 included in an exhibit booth |
| Banquet tickets | \$55.00 | Available as a single purchase item on conference registration |

Continuing Education – 2022 Program

Your company's name/logo on signage displayed prominently by the room of the session. A representative is welcome to attend the session and have 5 minutes to speak to the attendees.

See schedule below for all the speaker's session titles. Information will be updated on the SVMA website as it becomes available.

Social Events

Welcome Reception

Friday, September 9, 2022 5:30-8:30, Exhibit Hall

SVMA Awards Night Banquet

Saturday, September 10, 2022, starting at 6:30p.m.

Meals and Breaks

Your company's name/logo on signage displayed prominently by food or refreshment stations. All meal/break sponsorship selections are exclusive.

Included with an Exhibit Booth

All booths are available on a first ordered basis. Exhibitor packages are priced at \$1065 and include the following:

- 10' wide by 8' high draped booth, with 4' side drapes
- 6' skirted table, two chairs, wastebasket
- Wi-Fi, electrical supply (110V outlet)
- Recognition on SVMA website
- Two drink tickets for Friday's Exhibitor Reception
- All meals, breaks and buffets on Friday and Saturday for two (2) representatives per booth space.
- Additional booth attendees: \$80/person

Exhibit Hall Schedule and Layout

Your company's freight will be unloaded in the area of your booth. Please make sure your booth set up crew is aware of these timelines.

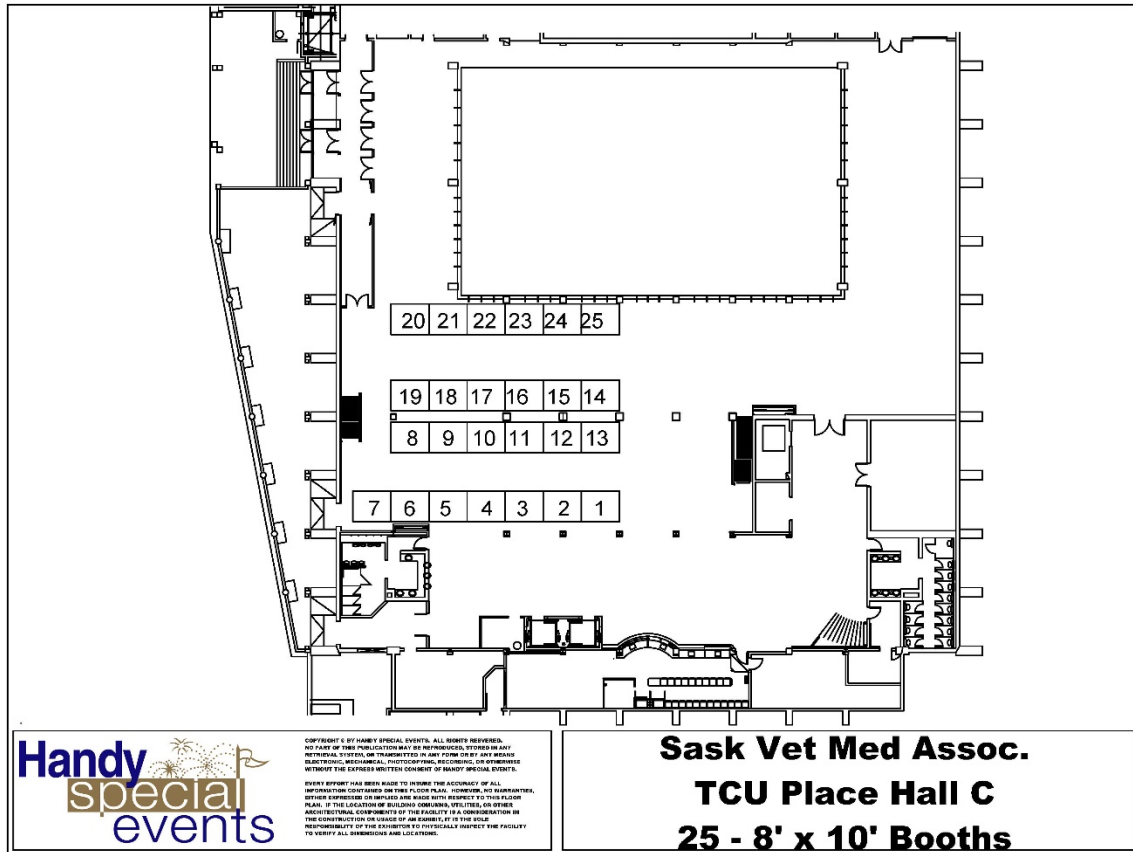
| | | |
|-----------------------------|--|---|
| Thursday September 1, 2022 | Deadline to have freight delivered to Handy Special Events | |
| Thursday, September 8, 2022 | 5:00pm – 8:00pm | Exhibitor set-up available |
| Friday September 9, 2022 | 9:00 – 5:00pm | Exhibitor Set-up available |
| | 5:30 – 8:30pm | Welcome Reception |
| Saturday September 10, 2022 | 9:30 – 3:30pm | Exhibit Hall Open |
| | 12:00 – 1:30pm | Lunch Break |
| | 2:30-3:30pm | Afternoon Break, Prize Announcements |
| | 3:45-5:00pm | Tear-down, please do so quietly as there are sessions occurring |

Handy Special Events is the official display company and freight handler for SVMA 2022. Additional items such as specialty chairs/tables, lighting, furniture or flooring can be ordered directly from them. See Handy Special Event's document (*Handy Special Events Information SVMA Conference 2022.pdf*) for more information. The deadline to have freight delivered to Handy Special Events for the exhibit hall is September 1, 2022. Please ensure freight will fit in TCU's freight elevator (Rear Freight Elevator 11' wide, 19' long, 8' high, load capacity 10,000 lbs.).

If you require a hard-wired internet connection or additional power to your booth, please contact Lorraine (lserhienko@svma.sk.ca) at the SVMA office to arrange. There is more information about TCU and their tradeshow information attached (*2021 TCU Place Tradeshow Regulations & Waiver.pdf*), please note that you **do not** need to fill out the TCU forms.

Please do not begin booth teardown prior to 3:45pm. Exhibitors are asked to complete teardown and have freight ready for shipment by 5:00 pm on Saturday.

Tradeshow Map



Host Hotel Information

A block of rooms is available at the Hilton Garden Inn Saskatoon Downtown, located at: 90 - 22nd Street East, Saskatoon (across from TCU and Midtown Plaza).

Please use this link: www.my-event.hilton.com/yxesdgi-svma22-c8585fad-7970-4efb-843f-dcbd77c9b569/ to book your room by August 12, 2022 (subject to availability) for the conference rate. Parking in the adjacent Midtown Plaza parking lot will also be available at a reduced rate, through the hotel.

For transportation from the Saskatoon Airport information see: <https://skyxe.ca/en-us/ground-transport>

Entire Conference Schedule

| | Time | Large Animal | Companion Animal |
|----------------------------------|-------------------|---|--|
| Friday September 9 | 8:30am-9:00am | Annual General Meeting Sign-In | |
| | 9:00am-12:00pm | Annual General Meeting | |
| | 12:00pm-1:00pm | Lunch | |
| | 1:00pm-3:00pm | Dr David Waltner-Toews <i>Veterinary Medicine at the Margins: Bugs, Dung and Wicked Zoonoses</i> | |
| | 3:00pm-3:15pm | Refreshment Break | |
| | 3:15pm-4:15pm | Dr John Campbell <i>Dealing with coccidiosis outbreaks</i> | Dr Dave Fowler <i>Lameness Exam & Diagnostics</i> |
| | 4:30pm-5:30pm | Dr John Campbell <i>Case files from the Disease Investigation Unit</i> | Dr Dave Fowler <i>Tips & Tricks for Common Procedures</i> |
| | 5:30pm-8:30pm | Exhibit Hall, Reception, Supper | |
| Saturday September 10 | 7:30am-8:30am | Breakfast | |
| | 8:30am-9:30am | Dr Stephanie Smith <i>Learnings from a Regulatory Newbie: What I Wish I had Known in Practice</i> | Dr David Twedt <i>Liver Made Easy: A simplified approach to abnormal liver enzymes</i> |
| | | Refreshment Break | |
| | 9:45am-10:45am | Dr Tanya Duke <i>Cattle/calf sedation and anesthesia</i> | Dr David Twedt <i>Chronic Hepatitis: It's more common than you may think</i> |
| | 11:00am-12:00pm | Dr Jean-Yin Tan <i>Equine Gastric Ulcer Syndrome</i> | Dr David Twedt <i>4 liver conditions you likely did not learn about in vet school</i> |
| | 12:00pm-1:30pm | Lunch, Exhibit Hall | |
| | 1:30pm-2:30pm | Dr Jean-Yin Tan <i>The Truth About Hindgut Ulcers</i> | Dr David Twedt <i>The Icteric Cat: An update on feline liver disease</i> |
| | 2:30pm-3:30pm | Exhibit Hall Wind-up and Prize Draws Refreshment Break | |
| | 3:30pm-4:30pm | Dr Jean-Yin Tan <i>Equine Cushing Disease</i> | Dr Tanya Duke <i>Monitoring equipment: function and use</i> |
| | 4:45pm-5:45pm | Dr Jean-Yin Tan <i>Equine Metabolic Syndrome</i> | Dr Tanya Duke <i>What's new in small animal anesthesia</i> |
| | 6:15pm | Reception | |
| | 7:00pm | Banquet | |
| | to follow banquet | Awards, Social | |
| Sunday September 11 | 9:30am-11:30am | LFCE Tour & Nutrition Presentation | |
| | 9:30am-11:30am | VMC Rehabilitation Tour and Presentation | |

Terms and Conditions for Exhibiting

Booking Conditions – Acceptance of Sponsorship/Exhibitor/Advertising registrations will be subject to final approval. All monies due and payable must be received at time of registration. No company will be listed as a Sponsor or Exhibitor in 2022 SVMA Conference communications until review by SVMA staff.

Cancellation Policy – Cancellations received before July 31, 2022 will receive a full refund minus 20% of fees paid to cover administration costs. Following this date, all monies paid will be retained.

Exhibit Booth Allocation – We will do our best to meet your booth preference requirements. However, the exhibitor understands that booths and/or space will be allocated at the discretion of the SVMA.

Assignments and Subletting – No Exhibitor shall assign, sublet or share the whole or any part of the space allotted without the knowledge and consent of the SVMA.

Unavoidable Occurrences – In the event that the Trade Expo is cancelled or delayed through no fault of Conference Management, the Venue Manager or the Sponsors, including but not limited to fire, flood, Labour disputes, natural disasters, acts of God, or other similar events, then the Exhibitor shall not be entitled to any refund or claim for loss or damage.

| Booth Number | Exhibitor |
|--------------|--------------------------------|
| 1 | Heska Canada |
| 2 | Modern Veterinary Therapeutics |
| 3 | Zoetis |
| 4 | IDEXX |
| 5 | Christian Veterinary Mission |
| 6 | Virbac |
| 7 | |
| 8 | UXR |
| 9 | McCarthy Sons & Service |
| 10 | WDDC |
| 11 | WDDC |
| 12 | WDDC |
| 13 | TD Canada Trust |
| 14 | Benson Medical |
| 15 | Trupanion |
| 16 | Family Pet Cremation Services |
| 17 | Eickemeyer |
| 18 | Western Financial Group |
| 19 | Vetoquinol |
| 20 | Jarvis Canada |
| 21 | Dechra |
| 22 | |
| 23 | |
| 24 | |
| 25 | Nestle Purina Petcare Canada |